

**Hub With A Heart  
@ Bukit Merah**  
Opening our heart and  
home to seniors in  
Bukit Merah

**Weekend  
With A Heart**  
Celebrating SG60  
through sports, giving  
and community spirit

**FWAH 2025  
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Game on for good!

# Pools **CONNECT**

JUL - SEP 2025

## Hub With A Heart @ Bukit Merah





## Dear friends,

At Singapore Pools, our commitment to uplifting communities lies at the heart of all we do. In this edition, we are excited to share how, alongside our partners and volunteers, we continue to build stronger, more inclusive communities across Singapore.

This quarter, we marked an exciting milestone with the soft opening of our new community sharing space at Bukit Merah. Purposefully designed to bring people together, it reflects our commitment to creating spaces where support, connection, and collaboration can flourish.

We also look forward to deepening our engagement through new initiatives. Earlier this month, we kicked off the Football With A Heart 2025 Corporate Tournament with our official draw, setting the stage for another spirited season of camaraderie and giving through sport. And this year, we are proud to launch our first-ever Weekend With A Heart, a two-day celebration marking SG60 that blends community, entertainment and sports for a meaningful cause.

Our stories this quarter have been filled with inspiring moments – from championing inclusive sports at a Boccia session, to celebrating women changemakers at the DOT Gala, to promoting active ageing through the H.U.N.C.L.E programme. On the resource sharing front, we continued to lead by example in fair employment practices and digital innovation. Graduates of our Certification in Business Digitalisation & Transformation are helping local enterprises thrive in a tech-enabled economy, and we are honoured to be recognised for our efforts in ensuring a safe and trusted gaming environment.

To all our partners, volunteers and supporters – thank you for walking this journey with us. Together, we are building a legacy of care, resilience and shared hope.

**Lam Chee Weng**  
Chief Executive Officer

# Hub With A Heart @ Bukit Merah

Opening our heart and home to seniors in Bukit Merah

We are pleased to announce the soft launch of Hub With A Heart (HWAH) @ Bukit Merah, our newest and largest community space. HWAH @ Bukit Merah is a 15,000 square feet space for residents and seniors in the neighbourhood to get health screenings and enjoy programmes provided by more than 15 community partners.

This is an extension of our Community Housing Scheme (CHS) that puts the second-level units of selected Singapore Pools branches to good use as rent-free spaces for worthy causes.

The soft launch was hosted by Singapore Pools' Chairman Mr Kai Nargolwala and CEO Mr Lam Chee Weng, who also led guests on a tour of the space. Joining Radin Mas Adviser Mr Melvin Yong and our valued partners were CEO of Samaritans of Singapore (SOS) Mr Gasper Tan, Dr Roland Xu from Fullerton Health and Ms Xu Yi from SingHealth, who shared how their services support the community.

The event also introduced SGAssist's Carebell, a feature within a community app that connects users to urgent, real-time assistance for their loved ones.

We extend our heartfelt gratitude to all partners and staff for bringing this meaningful space to life. HWAH is just one example of the numerous possibilities that we can achieve for the community together.

Moving forward, we are developing plans to engage with seniors from the Radin Mas constituency and deepening our partnerships with neighbouring Active Ageing Centres to maximise our collective impact.



# Weekend With A Heart

Celebrating SG60 through sports, giving and community spirit

Join us for an action-packed weekend of fun and good vibes – admission is free at the National Stadium!

We are proud to celebrate #SG60 through Weekend With A Heart, a community initiative that unites partners from the private, public and people sectors in support of meaningful causes. Happening across 16 and 17 August at the National Stadium, the event gathers volunteers, corporate partners and community stakeholders to uplift lives and strengthen social bonds through sports, entertainment and the spirit of giving.

More than an action-packed event, Weekend With A Heart connects our communities with empathy and purpose, uniting networks and experiences to build a more caring and inclusive society. Activities span four key areas: Community Play, brought to life by a Kiztopia play area, carnival booths, table board games and a Mobile Legends: Bang Bang e-tournament; Community Showcase, featuring our past and present FWAH beneficiaries; Community Sports with try-out stations in gymnastics, archery and more; and Community Space, which showcases food trucks and performances by beneficiary organisations.

Headlining the inaugural event is the 10th edition of Football With A Heart 2025 (FWAH), which kicks off the weekend of family fun. The 2-day programme includes friendly competitions with 56 teams competing for such as Giant Bowling, Hula Hoop Pass, Pizza Box Relay, Dodgeball and Walk for Our Children, a walkathon in support of the Singapore Children's Society. There will also be showstopping football fundraisers between parliamentarians, Singapore legends and a Singapore Pools team, as well as a Mega Movie Party in partnership with MediaCorp's Class 95.

Weekend With A Heart is honored to host three esteemed guests. 16 August festivities will be graced by Acting Minister for Culture, Community and Youth Mr David Neo, while Minister for Health Mr Ong Ye Kung and Acting Minister for Transport Mr Jeffrey Siow will be our VIPs on 17 August.



For more information, visit our website:  
<https://www.singaporepools.com.sg/ms/fwah/wwah2025.html>

Organised by:  **SINGAPORE POOLS** For Community Purpose and Benefit

# Weekend with A Heart

16 August 2025 | 9AM - 10PM  
 17 August 2025 | 9AM - 6PM

**National Stadium, Singapore**



# FWAH 2025 Corporate Tournament Draw

**Game on for good!**

The Football With A Heart (FWAH) 2025 Corporate Tournament Draw on 4 July kindled friendships and refreshed friendly rivalries as our 56 corporate sponsors discovered their path to the FWAH Corporate Tournament Cup and Plate glory.

Proudly hosted by our senior management, the event presented a valuable opportunity for guests to connect with one another as they learnt the tournament rules and programme highlights.

Amid shared laughter and camaraderie, guests took turns drawing their tournament groupings – reinforcing the spirit of collaboration through shared passions for football and doing good for the community, the very essence of FWAH .

Launched in 2012, FWAH is Singapore Pools' flagship fundraiser. Rooted in our commitment to corporate philanthropy and community impact, FWAH brings together the private, public, and people sectors in support of more than 55 charities and social enterprises across Singapore. This year, FWAH takes place within Weekend With A Heart – two days of community service in celebration of SG60.

We thank all our corporate sponsors for their continued support, and we look forward to an exciting tournament, played with purpose and plenty of heart!



# Certification in Business Digitalisation & Transformation Programme

Nurturing champions of business digitalisation and transformation

On 20 June 2025, we proudly celebrated a pivotal milestone at the Singapore Institute of Technology (SIT) Punggol campus – where 106 individuals graduated from the Certification in Business Digitalisation & Transformation Programme. This remarkable achievement marked a significant stride in empowering a future-ready workforce and strengthening our community partnerships.

Jointly offered by Singapore Pools Academy and SIT, the programme equips graduates with essential digital skills to innovate, enhance efficiency and create meaningful impact within their organisations. Its strong focus on applied learning has helped 80 of our colleagues and 26 inspiring charity partners to become digital-ready professionals.

This success reflects the strong partnership between Singapore Pools and SIT. Our ethos “community at the heart of all we do” perfectly aligns with SIT’s commitment to providing quality education, as exemplified by efforts like the Forward SITizen Initiative.

Looking ahead, we plan to offer individual modules to create broader learning opportunities for our staff and charity participants. We believe that by sharing knowledge, we can amplify our collective impact across the community.



**The programme helped me to identify opportunities to improve business processes and operational efficiency by automating recurring tasks. I’m now able to communicate business insights with greater clarity to key stakeholders, helping them to make more informed and impactful business decisions.**

**Leow Su Wei, Manager,  
Insights & Analytics**



**The most valuable aspect of this programme was its structured approach to understanding digital transformation, which enhanced my knowledge, and equipped me with the tools needed to drive digital initiatives within my organisation effectively.**

**Choo Pui Voon, Head of IT,  
Tzu-Chi Foundation**



### Allkin Singapore

Bowling good times with Allkin and CPAS



### Daughters Of Tomorrow

Celebrating Daughters Of Tomorrow at their Gala Dinner



### 2025–2028 Collective Agreement

Championing fair employment and an inclusive workplace with SMMWU



### H.U.N.C.L.E programme

Promoting active ageing in Tanjong Pagar with the Men from H.U.N.C.L.E



### Cerebral Palsy Alliance Singapore

Cheering the CPAS Sports Day!



### SBR Technology Excellence Awards

Presenting the SBR TEA winners for Infrastructure Technology!



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