



<For Immediate Release>

Over 50 community partners joined Singapore Pools' Learning Festival 2019 for the first time from 5th – 6th May

1. In the spirit of giving for community benefit, Singapore Pools Learning Festival 2019 (LF2019) opened its doors for the first time to various community and social service partners across sectors. Close to 50 community partners joined Singapore Pools at this year's festival, themed **"People 2.0. - Rethinking the way we work and learn"**.
2. Into its fourth year, the Learning Festival is a highly anticipated event in the company, intentionally calibrated as an engagement platform to foster the spirit of continuous and lifelong learning as part of its on-going efforts to promote a culture of Learning Organisation in the company.
3. **"Since 2015, our focus has been to create an enterprise culture of continuous learning; to upskill each and every human asset we have."** said **Singapore Pools' CEO, Mr Seah Chin Siong.**
4. The two-day festival which runs from 5 to 6 May, consist of 18 parallel sessions held at Singapore Pools, with a carefully-curated list of topics spanning business operating models, design thinking, effective communications, digital transformation and more to lend relevancy to the current learning needs in the job markets.
5. Several key partners from the community and social service sectors also had the exclusive opportunity to hear from keynote speaker, Dr Daniel Kim, a leading expert in the field of Systems Thinking and Learning Organisation, on the need for organisations to hold honest conversations on how they manage and regard human capital. He is of firm belief that for employees to fulfil their highest aspirations and find meaning in the work they do, they should first be valued as assets and not expenses in any organisation.



6. **“To access the full potential of their people, organisations should reflect upon the desired outcomes of organisations before embarking on any problem-solving efforts to achieve them.” said Dr Kim.**
7. Dr Kim’s keynote address struck a chord with several community and social service leaders present. **“Dr Kim’s sharing enabled me to reflect on how I could not only motivate my people to achieve my organisation’s outcome but to bring out the best in each of them.” said Bone Marrow Donor Programme’s CEO, Mr Charles Loh.**
8. The two-day learning festival reached out to over 700 participants, comprising staff of Singapore Pools as well as key community partners with participation from Beyond Social Services, Bone Marrow Donor Programme (Singapore), Very Special Arts Singapore Ltd, Metta Welfare Association, National Volunteer & Philanthropy Centre and TOUCH Community Services, amongst others.

About Singapore Pools

The government established Singapore Pools on 23 May 1968 to provide safe and trusted betting to counter illegal gambling. As a not-for-profit organisation, all of Singapore Pools’ surplus is channeled to Tote Board to fund a wide range of causes in social service, community development, sports, the arts, education and health sectors. Currently, Singapore Pools contributes about \$2 billion annually to the Government in the form of taxes and duties, and for the funding of good causes.

To ensure our responsible gaming practices are benchmarked to international standards, we adopt the World Lottery Association’s Responsible Gaming Framework and received the highest level of certification (Level 4) in 2012 and gained re-certification in 2015.



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CERTIFIED (SINCE 2012)
RESPONSIBLE GAMING LEVEL 4
CERTIFIED (SINCE 2014)
SECURITY CONTROL STANDARD



Annex A



Dr Daniel Kim, founder of Systems Thinking addressing participants at Singapore Pools' Learning Festival.



Seah Chin Siong, CEO, Singapore Pools opened the session with a meaningful message on the need to upskill and reskill as the way forward for a progressive workforce.



Close to 50 community partners joined fourth edition of Singapore Pools Learning festival for the first time. With topics spanning from Design Thinking, to building emotional intelligence and successful communications at the workplace, this year's Learning Festival offers a comprehensive mix of topics to engage the forward-looking individual.

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